

Graphics Canada 2011

www.graphicscanada.com

FREE Exhibition Pass Save \$40

Thursday, November 10	10 am - 5 pm
Friday, November 11	10 am - 5 pm
Saturday, November 12	10 am - 4 pm



**Canada's Largest Print Show
November 10-12, 2011**

**Toronto International Centre
Canada**

Show Highlights

- Canadian Printing Awards
- PacPrint Canada
- Graphics Canada Seminar Series
- Printing Sales Training Day
- Design City
- Wide Format & Sign Pavilion
- Graphics Software Theatre
- Print Automation Day

3 WAYS TO REGISTER:



REGISTER ONLINE

www.graphicscanada.com



REGISTER BY FAX

Toll free: 1-800-628-8838
In Toronto 905-405-9870



REGISTER BY MAIL

Graphics Canada 2011
c/o CONEXSYS Registration
7050B Bramalea Rd Unit 34
Mississauga, ON L5S 1S9

ADVANCE REGISTRATION: THROUGH OCTOBER 10

Pre-register online at graphicscanada.com, by fax or mail and receive your badge in the mail.

LATE REGISTRATION: OCTOBER 10 THROUGH NOVEMBER 9, 2011

Pre-register online at graphicscanada.com, by fax or mail and receive your badge at the entrance.

ON-SITE REGISTRATION NOV 10-12, 2011

Present this completed form at the on-site registration desk for free entry to the exhibit hall.



INTERNATIONAL CENTRE

6900 Airport Road, Toronto, Ontario

Thursday, November 10 10:00 am - 5:00 pm
Friday, November 11 10:00 am - 5:00 pm
Saturday, November 12 10:00 am - 4:00 pm

FIRST NAME		LAST NAME	
JOB TITLE		COMPANY	
BUSINESS ADDRESS			
CITY		PROVINCE/STATE	POSTAL CODE
COUNTRY		EMAIL	
BUSINESS PHONE	EXTENSION#	BUSINESS FAX	
<input type="checkbox"/> Check this box if you do not want to receive information from our partners.			

Visitor Profile

Please fill out this form completely, incomplete registration forms cannot be processed.

1. MY JOB TITLE

- A ☐ Management/Owner
B ☐ Production Manager
C ☐ Production / Operations
D ☐ Purchasing
E ☐ Sales & Marketing

2. MY PURCHASE ROLE

- A ☐ Authorize / Approve
B ☐ Evaluate / Recommend
C ☐ Identify / Specify Needs
D ☐ No Role

3. # OF EMPLOYEES IN SHOP

- A ☐ 1 - 9 D ☐ 50 - 99
B ☐ 10 - 19 E ☐ 100 & Over
C ☐ 20 - 49

4. COMPANY ANNUAL SALES

- A ☐ Under \$500K
B ☐ \$500K to less than \$1M
C ☐ \$1M to less than \$3M
D ☐ \$3M to less than \$10M
E ☐ Over \$10M

5. INDUSTRY CLASSIFICATION

- | | | |
|---|--|---|
| A <input type="checkbox"/> Commercial Printing | H <input type="checkbox"/> Packaging / Converting | O <input type="checkbox"/> Photography |
| B <input type="checkbox"/> Digital Printing / Copy Shop | I <input type="checkbox"/> Specialty Products | P <input type="checkbox"/> Print Brokering |
| C <input type="checkbox"/> Web Printing | J <input type="checkbox"/> In-House / In-Plant Production | Q <input type="checkbox"/> Paper Merchant / Mill |
| D <input type="checkbox"/> Business Forms Printing | K <input type="checkbox"/> Newspaper / Magazine Publishing | R <input type="checkbox"/> Manufacturer / Dealer |
| E <input type="checkbox"/> Flexographic Printing | L <input type="checkbox"/> Pre-Press Services | S <input type="checkbox"/> Government / Academic Agency |
| F <input type="checkbox"/> Sign Shop | M <input type="checkbox"/> Software / IT | T <input type="checkbox"/> Association |
| G <input type="checkbox"/> Bindery / Finishing | N <input type="checkbox"/> Graphic Design / Ad Agency | U <input type="checkbox"/> Other (specify) _____ |

6. PRODUCT INTEREST

- | | | |
|--|--|---|
| A <input type="checkbox"/> Art/Graphic Design | J <input type="checkbox"/> Digital Imaging Equipment | S <input type="checkbox"/> Presses - Flexographic |
| B <input type="checkbox"/> Bindery & Finishing Equipment | K <input type="checkbox"/> Electronic Publishing Systems | T <input type="checkbox"/> Presses - Gravure |
| C <input type="checkbox"/> Composition / Typesetting | L <input type="checkbox"/> Material Handling Equipment | U <input type="checkbox"/> Presses - Sheetfed Offset |
| D <input type="checkbox"/> Computer Hardware | M <input type="checkbox"/> Mailing & Fulfillment Equipment | V <input type="checkbox"/> Presses - Web Offset |
| E <input type="checkbox"/> Computer Software | N <input type="checkbox"/> Package Printing | W <input type="checkbox"/> Press Accessories & Supplies |
| F <input type="checkbox"/> Consumable Supplies | O <input type="checkbox"/> Paper / Ink | X <input type="checkbox"/> Wide Format Printers / Equipment |
| G <input type="checkbox"/> Converting - Flexible Packaging | P <input type="checkbox"/> Postpress Equipment | Y <input type="checkbox"/> Other (specify) _____ |
| H <input type="checkbox"/> Converting - Folding Carton | Q <input type="checkbox"/> Prepress Equipment | |
| I <input type="checkbox"/> Copiers: B/W and Color | R <input type="checkbox"/> Presses - Digital | |

Sales Training Day Thursday Nov. 10
21st Century Printing Sales Skills and Attitudes
\$149 before Oct. 10 - \$179 After Oct. 10

3-Day Graphics Canada Seminar Series
Thursday Nov. 10 - Saturday Nov. 12 Full program \$149

- How To Think Like A Winning Salesperson
- Prospecting In The 21st Century
- Preparing and Presenting Your Proposal
- Negotiation Skills & Strategy
- Get All The Value From Every Customer
- Goal setting and Achievement
- Time Management and Organization

- Integrating Online Communications and Print
- Networking in the 21st Century
- Greening your Print and Relevant Environmental Bylaws
- Uncommon Solutions for Common Obstacles and Objections
- How to Drive Web-to-print

- Is Your Company Print Ready? Implementing the National Skill Standards
- HR Tools for Success: The benefits of HR for the Graphics Communications industry
- Development and Growth of QR Codes
- What It Really Means To Be A Marketing Services Provider

For complete listings, speakers, times and updates please click Education at www.graphicscanada.com

Payment Options

(All Prices include 5% GST)

- ☐ Charge my Credit Card ☐ VISA ☐ M/C ☐ AMEX



AUTHORIZED SIGNATURE

- ☐ Cheque made payable to: **Graphics Canada**

EXHIBITION \$ **FREE!** + SEMINAR(S) \$ _____ = TOTAL \$ _____

CARD NUMBER

EXPIRY (MM/YY)

NAME ON CARD

**3-Day
Exhibition
Pass \$40**
FREE!

Exhibition Pass includes
3-day admission to the
Exhibit Halls and all
free presentations in
the Software and
Innovation Theatres.

